



WHO PARTICIPATES?

A selection committee will review applications and select 40 individuals who represent a cross-section of the community. Applicants must show:

- Demonstrated leadership ability and/or potential
- Community interest and involvement
- Desire to assume expanded community responsibility

HOW TO APPLY?

- Call the Charlottesville Regional Chamber of Commerce: 434.295.3141
- Go to: http://cvillechamber.com/chamber/Leadership_Charlottesville.htm
- Visit the Chamber Center: 5th & Market Streets, Historic Downtown Charlottesville

FOR MORE INFORMATION CONTACT

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 Leadership Charlottesville
 Charlottesville Regional Chamber of Commerce
 P.O. Box 1564
 5th & E. Market Streets
 Charlottesville, Virginia 22902
 (434) 295-3141 Ext. 105
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Charlottesville Regional
 Chamber of Commerce

*"dedicated to representing private enterprise,
 promoting business and enhancing the quality of life
 in out greater Charlottesville communities."*

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Leadership Charlottesville

A Program of the Charlottesville Regional Chamber of Commerce



United Way
 Thomas Jefferson Area

Program Partner & Lead Underwriter



klöckner pentaplast

Program Lead Underwriter

**A member service program of the
 Charlottesville Regional
 Chamber of Commerce
 helping the
 Greater Charlottesville Commu-
 nity meet its need for informed
 and dedicated leaders.**



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Engage

WHAT'S IT ALL ABOUT?

The Charlottesville Regional Chamber of Commerce established "Leadership Charlottesville" in 1982 as an "economic development" initiative in order to advance a key Chamber program to serve our member enterprises' efforts to help build an active corps of engaged, dedicated civic leaders. Leadership Charlottesville has become and remains a signature Chamber member-service, community-building program.

Since 1982, our Chamber has graduated approximately 800 individuals from Leadership Charlottesville. They are now challenging themselves, serving their employers and our community in active community-building efforts. You can be a part of this dedicated, dynamic, and successful group of citizens.

HOW DOES IT WORK?

Leadership Charlottesville is a 10-month tuition-based program that begins in September and ends with a Spring graduation. The fall program consists of eleven sessions built around a curriculum of community issues. Attendance at the Orientation, Opening Retreat and Leadership In Action sessions is mandatory. The remaining eight sessions generally meet on consecutive Wednesday afternoons at designated locations around the community. At least 80% of the weekly sessions must be attended to qualify for a certificate of graduation.

Additional program requirements include:

- Completion of a team-based community service project from December 2011 to April 2012
- Declaration of civic involvement in service to our Greater Charlottesville communities



Connect

2011 FALL PROGRAM SCHEDULE

September 8	(Thurs)	Orientation (*)
September 9	(Fri)	Opening Retreat (*)
September 14	(Wed)	History/Gov't & Politics
September 21		No session
September 28	(Wed)	The Economy
October 5	(Wed)	Education
October 12	(Wed)	The Changing Face of Greater Charlottesville
October 19	(Wed)	Health & Human Services
October 26	(Wed)	Criminal Justice
November 2	(Wed)	Communications & the Media
November 9	(Wed)	Cultural Enterprise & the Arts
November 15	(Tues)	Leadership in Action(*)

* Attendance is mandatory. Schedule is subject to change. Opening Retreat and Leadership in Action sessions are full day programs. All other sessions generally meet from 1-5 p.m.



Grow

PROGRAM BENEFITS TO:

Chamber Member Enterprises:

- You have an employee who is much better educated about our community
- Your employee's leadership skills are strengthened, which strengthens and enriches your enterprise
- Your employee is now linked to a new and growing network of leaders and professionals in our region
- You position your business as an enterprise that is committed to our community's quality of life issues

Chamber Member Employees:

- Receive a bird's-eye view of the issues and challenges facing our community
- Discover leadership strengths and sharpen critical skills that are essential for effective, results oriented leadership
- Strengthen your sense of personal vision and power
- Reap the rewards of networking with an expanding and diverse group of community leaders.
- Discover opportunities to make a commitment on behalf of our community

Greater Charlottesville Community:

- An increasing source of informed and dedicated leaders for our community
- An improved communications network among civic, social, educational, and business leaders.
- The interests of potential leaders are matched with the needs of our community
- A leadership base with a broadened perspective that is prepared to more effectively guide our Greater Charlottesville region into the future.